



# Catalog Advertising Agreement

Copy, payment deadline: **Friday, April 4, 2008**

Auction date: **Saturday, April 26, 2008**

**Advertiser name:**

Please print your name / company exactly as it should appear in our catalog

Address:

City:

State:

Zip:

Telephone:

E-mail or website address:

Ad representative:

Signature:

Print name

Form must be signed

Relationship to Grace:  Parent  Alumni  Faculty/Staff  Grandparent  Friend  Business  Other

Ad description	Image area	Cost
<input type="radio"/> Back cover	5 1/8 x 8"	\$ 1,000
<input type="radio"/> Inside front cover	5 1/8 x 8"	\$ 500
<input type="radio"/> Inside back cover	5 1/8 x 8"	\$ 500
<input type="radio"/> Full page	5 1/8 x 8"	\$ 400
<input type="radio"/> Half-page horizontal	5 1/8 x 3 7/8"	\$ 200
<input type="radio"/> Half-page vertical	2 1/2 x 8"	\$ 200
<input type="radio"/> Quarter-page vertical	2 1/2 x 3 7/8"	\$ 100
<input type="radio"/> Quarter-page horizontal	5 1/8 x 1 7/8"	\$ 100
<input type="radio"/> Eighth-page	2 1/2 x 1 7/8"	\$ 50

- We will provide camera-ready art by **April 4, 2008** in one of the formats listed below.
- Please use our ad from the 2007 auction catalog
- Please design our ad using the following message:
  - "An investment in education ..."
  - "Compliments of ..."
  - "Best wishes from ..."
  - Other \_\_\_\_\_

✉ Please make a copy of this agreement for your records and mail the original, with the appropriate attachments and payment, to:

**Grace Episcopal Day School  
PTO Auction 2008  
9411 Connecticut Avenue  
Kensington, MD 20895**

Or fax to: **(301) 949-8398**

Please use one agreement form per ad.  
Make checks payable to **GEDS-PTO**.

The catalog format is **6 x 9"**, 1/color. Please provide ad copy in one of the following formats: camera-ready art, Quark X-Press document, EPS file, TIFF file, JPEG, PDF, a business card or any other information you would like. Any size ad can be created from a business card. If you would like us to design your ad for you, please include your company logo and any other necessary information.

OFFICE USE ONLY
Solicitor:
Ad copy received:
Payment received: